



GRAA



GOLFRANGE.ORG

GolfRange.org, the official site of the Golf Range Association of America (GRAA), serves as a home for the association's information. The enhanced site now hosts all archived *Golf Range Magazine* content, all GRAA weekly Best Practices content, all GRAA Best Practice videos, all *Golf Range Magazine* videos, GRAA and Golf Industry news and much more.

The site also hosts the awards applications for the Golf Range Association Awards given to the Top 50 Ranges in Public, Private and Stand Alone categories as well as the Top 50 Growth of the Game Teaching Professionals.

VIEWERSHIP INFORMATION: (Page Views/Unique Visitors)

- 4-weeks: 6,883/2,930
- 8-weeks: 13,405/5,271
- 12-weeks: 18,698/7,382
- 52-weeks: 97,299/40,560

ADVERTISING OPPORTUNITIES:

	Rate	Flight	Ad Specs
(1) Top Banner Ads	\$5,500	8-Weeks	300px (W) x 50px (H)
(2) Button Ads	\$350	Weekly	120px (W) x 60px (H)
(3) Bottom Banner Ads	\$3,500	8-Weeks	468px (W) x 60px (H)

BANNER AD SPECIFICATIONS:

- Static Ads should be submitted in JPEG format
- Animated Ads should be submitted in GIF format
- Maximum file size is 75 KB
- Ads are hyper-linked to the advertisers web site (please specify URL)

GOLFRANGE.ORG MATERIAL SUBMISSION GUIDELINES:

Banner Ad creative is due two (2) weeks prior to the flight start date.

Email Ads to Julie Yuen at jyuen@pgamagazine.com.

For more information, please contact your Golf Range Association of America sales representative.

The GRAA does such an unbelievable job that I could write a dozen or so pieces on how valuable the magazine and e-mails are to growing the game and taking instruction to the next level.

Furthermore, the GRAA Survey Data and other relevant research gives me the exact information necessary to appeal to the ever changing wants and needs of my customers.

—Michael Haywood, PGA

Director of Golf
Tucson Country Club

Member, PGA of America National
Board of Directors

Past President,
Southwest Section PGA