



# GRAA



For the latest trends, ideas and tools to positively impact your instruction there is no finer resource than *Golf Range Magazine*. *Golf Range Magazine* has the proven track record and credibility that PGA Professionals, managers and facility owners need when developing new programs and ideas to advance their instructional and learning center opportunities.

—Michael Haywood, PGA  
 Director of Golf  
 Tucson Country Club  
 Member, PGA of America National Board of Directors  
 Past President,  
 Southwest Section PGA

## GOLF RANGE MAGAZINE WEEKLY ALERTS

Each week golf range owners, staff, superintendents, General Managers, CEOs and PGA Professionals working at a facility with a golf range receive a *Golf Range Magazine* Weekly Alert email. Over 43,000 emails are sent each week with over 10% opened; a premium opportunity to showcase your products and services to this influential group.

### CIRCULATION:

- 12,300 + Superintendents
- 6,800 + General Managers
- 600 + CEOs
- 24,000 + PGA Professionals working at a facility with a golf range

### VIEWERSHIP INFORMATION (Total Views / Unique Opens):

- 4-weeks: 22,307 / 7,674
- 8-weeks: 45,038 / 9,430
- 12-weeks: 71,044 / 10,046

### ADVERTISING OPPORTUNITY:

This program is available for purchase by the week with the choice of two different sponsorship levels: exclusive advertiser or one of three category-exclusive sponsors.

- \$1,250 Net – Exclusive sponsorship banner for one week. Banner size: 150px wide x 625px high
- \$420 Net – One of three category-exclusive banner for one week. Banner size: 150px wide x 200px high

### GOLF RANGE MAGAZINE WEEKLY ALERT MATERIAL CLOSE DATES:

*Golf Range Magazine* Weekly Alert ad materials are due the 1st of the month prior to the month running, e.g., the January material deadline is December 1st. Ad files can be emailed to Julie Yuen at [Jyuen@pgamagazine.com](mailto:Jyuen@pgamagazine.com).

For more information, please contact your Golf Range Association of America sales representative.