



GRAAA

Testimonials



"While attending the GRAA Boot Camp, I heard from several presenters that spoke on areas within my specialty and not related to my interests. I learned more and have implemented new out-of-the-box ideas that I previously thought would not apply to me – I was wrong! In fact, one idea has generated over \$8,000 in new revenue for the course. Thanks for putting on the Boot Camp. I would highly recommend and would attend again."

– Paul Johnson, PGA Head Golf Professional
Lost Plantation Golf Club





“The GRAA does such an unbelievable job that I could write a dozen or so pieces on how valuable the magazine and emails are to growing the game and taking instruction to the next level. Furthermore, the GRAA survey data and other relevant research gives me the exact information necessary to appeal to the ever-changing wants and needs of my customers.”

— **Michael Haywood, PGA Director of Golf**

Tucson Country Club,
Southwest PGA Section Past President,
GRAA Top 50 Growth of the Game
Teaching Professional





"The Golf Range Association of America and its properties (*Golf Range Magazine* and the best practice emails) provide me with a wealth of knowledge. As a teaching professional, the coverage the GRAA gives to instruction is invaluable to me, providing me with ideas and best practices from some of the best instructors in the country!"

— **Lou Guzzi, PGA Director of Instruction**

Lou Guzzi Golf Academy,
Talamore Country Club,
PGA Teacher of the Year,
GRAA Top 50 Growth of the
Game Teaching Professional





“The best part of GRAA for me has been the best practices. We feel our range is very important, as it is the first part of the course our members and guests see. Through the magazine, I have taken the ‘best of the best’ ideas and used them to make our range represent our mission of providing an incredible golf experience. I enjoy seeing what other facilities do, and use their best practices to ensure that our experience exceeds expectations”

– **Larry Dornisch, PGA Head Professional**

Muirfield Village Golf Club,
GRAA Top 50 Range/Private



Muirfield Village Golf Club



“Being recognized as one of the GRAA Top 50 Private Ranges in the country helped our membership grow to a full 300 golf members. We look forward to gathering more ideas in the future from the GRAA, and continuing to improve our golf facilities and the service to our membership.”

– **Dave Bahr, PGA Head Professional**
Maketewah Country Club,
GRAA Top 50 Range/Private





“The GRAA is an amazing resource for all phases of golf. Their association encourages golf professionals and facility operators to get excited about utilizing our range to grow this great game. The GRAA’s information is extremely helpful and relevant in today’s world of golf.”

– **Kathy Gildersleeve-Jensen, PGA Director of Instruction**

Jensen Lindeblad Impact Golf Academy,
PGA Teacher of the Year,
GRAA Top 50 Growth of the
Game Teaching Professional





"The GRAA is a great resource for our business. It is a vehicle through which we can stay relevant, keeping up with the latest and greatest on golf technology and sharing meaningful information that can assist in running a top-notch operation. I am really excited about being part of this great association because it aligns with our mission of growing the game of golf."

– **David Beltre, General Manager,**
The Golf Club at Chelsea Piers,
GRAA Top 50 Range/Stand Alone





“GRAA best practices provide new and exciting ideas that we may be able to incorporate at TopGolf. Even if it’s not something that can be directly implemented at TopGolf, it tends to stimulate thinking towards related items that may be used at our facilities.”

– **Mark Caster, PGA Director of Brand Maintenance**

TopGolf,
GRAA Top 50 Range/Stand Alone





“Every PGA Professional should have a chance to attend a GRAA Boot Camp!”

– **Will Reilly, PGA Director of Instruction**
Royal Palm Beach Golf Academy,
PGA Youth Player Development Award Winner,
GRAA Growth of the Game Teaching Professional





"In our highly competitive market, *Golf Range Magazine* is one of my best sources for proven best practices and operational issues that pertain to the range."

– Mike Woods, PGA Manager
Haggin Oaks Golf Complex,
PGA Merchandiser of the
Year for Public Facilities,
GRAA Top 50 Range/Public





"We can be an isolated industry when we are in the midst of our busy seasons. As a GRAA member, we appreciate the connection to others in our industry that the magazine and best practices provide."

– Rick and Patty Kline

Sittler Golf Center,
PGA Merchandiser of the
Year for Public Facilities,
GRAA Top 50 Range/Stand Alone





"It's a pretty awesome publication that the GRAA has. Hats off to Rick Summers and his wonderful staff. The content is always great and relevant. I'm currently starting to implement some of the ideas I've seen in the magazine and emails."

– **Greg Mason, PGA Head Professional**
Waverly Municipal Golf Course,
Iowa PGA Section Honorary President





"I support the GRAA in their Boot Camps, as well as all other opportunities to participate. Why? Because they do a tremendous job of recognizing the many deserving golf teachers across the country."

– **Dana Rader**

Dana Rader Golf School,
GRAA Top 50 Growth of the
Game Teaching Professional





“Being a part of the Golf Range Association of America has given me the opportunity to network with fellow PGA Professionals who share the same passion for growing the game of golf.”

– **Adam Smith, PGA Director of Instruction**

Salisbury Country Club,
GRAA Top 50 Growth of the
Game Teaching Professional





"We examine every piece that comes from the GRAA, whether it is applicable to our business and what can we expect to increase by putting into effect. We focus mostly on the instructional end, so while we already implement many of the strategies in Golf Range Magazine, occasionally we find something a little different and give it a try like last year. We built a wedge range, after taking almost a year to get it approved, but have already seen results."

– **Chuck Evans, Instructor**
Tiffany Greens Golf Club,
GRAA Top Growth of the
Game Teaching Professional





"I actually learned something when I attended the GRAA Boot Camp, which is not always the case with those type of events. I was able to take away few ideas from the facilitators, and watching Keith Lyford reconfirmed that I am teaching the correct way to improve my students quickly."

– Phil Green, PGA Owner
Home On the Range





“We’re thrilled with our association with GRAA. More than anything, it provides us a forum in which we can learn best practices and interact with people a lot smarter than us! I’m not sure we’ve ever come up with an ‘original’ idea...we just ‘steal’ stuff we learn about via GRAA and put it to work at the cricket club and that results in happy members – and isn’t that what it’s all about?”

– **Jim Smith, Jr., PGA Director of Golf**
The Philadelphia Cricket Club,
GRAA Top 50 Range/Private





"We greatly appreciate our association with the GRAA and we look forward to continued success together. Our association with the GRAA has been beneficial for increasing operational revenues, enriching staff development and enhancing member services. Sharing ideas and best practices through hosting a Boot Camp along with information gained with the *Golf Range Magazine* continues to be terrific for our team at Kinloch Golf Club."

– Phil Owenby, PGA Director of Operations

Kinloch Golf Club,
GRAA Top 50 Range/Private





"We pride ourselves and work very hard to maintain and grow our facility. It is always nice to be rewarded for our work, especially from a well respected and leading industry organization such as the GRAA."

– Phil Scally Jr., PGA Head Professional

Scally's Golf Center,
GRAA Top 50 Range/Stand Alone





"The GRAA Boot Camp program is excellent. I will be looking forward to the next one!"

– Tom Burley, PGA Head Professional
Indian Wells Golf Resort





"I really look forward to reading both the Golf Range Magazine and 'Best Practices.' They give me great ideas and stimulate my thoughts on how to grow my business and improve my clients' experiences. By reading Golf Range Magazine last year, I had two good ideas on player development that I put in place that generated increased business because they were new and innovative in our area. Thank you GRAA for focusing on, and sharing, player development ideas to grow the game of golf."

– Mary Hafeman, PGA Director of Instruction

Mary Hafeman Golf Experience,
GRAA Top 50 Growth of The
Game Teaching Professional





"As our business grows, I am constantly looking for ways to improve and change with the times. The GRAA sends me valuable information and ideas about what is going on in our industry, and I am so motivated by many of the best practices. Your effort to keep us current makes the entire organization better. The GRAA gives us valuable resources to do better promotions and merchandising and to find partners in the industry to improve our facilities. It's so great to have a friend like the GRAA on our side!"

– Susan Roll, PGA Owner

Carlsbad Golf Center,
GRAA Top 50 Range/Stand Alone,
PGA Merchandiser of the Year/
Public Facility



carlsbad golf center



"I have to say thanks to the GRAA for hosting their Boot Camps.
Great agenda and excellent program!"

– Patrick Casey, PGA Head Professional
Brentwood Country Club of Los Angeles





"The GRAA Boot Camp was a great experience and I learned a lot. It was great having Mike Malaska there; he really kept things interesting and was very helpful with his insight. I look forward to more educational opportunities through the GRAA."

– **Chris Talerico, PGA Director of Golf**
Santa Barbara Golf Club





"Taking ideas that have been presented by Golf Range Magazine and GRAA best practices, then customizing those ideas to fit our facility has been so beneficial to Pine Meadow. My advice, read the magazine, read the GRAA best practices, you just never know where they may take you or your staff."

– **Dennis Johnsen, PGA General Manager**
Pine Meadow Golf Club,
PGA Merchandiser Of The Year/Public Facility,
GRAA Top 50 Range/Public





“Being involved with the GRAA is one of the best business decisions I have made. It helps me keep up-to-date with the latest information that is going on in the industry. I highly recommend you get involved.”

– **Rick Grayson, PGA Director of Instruction**

Rivercut Golf Course

PGA Youth Player Development Award Winner,
GRAA Top 50 Growth of The Game Teaching Professional





"I wanted to thank you again for allowing me the opportunity to attend the GRAA Boot Camp. The event was very well organized and the learning opportunities were tremendous!"

– Paul Vasquez, PGA General Manager
Muroc Lake Golf Course





"After attending the recent GRAA Boot Camp, we have decided to dive head first into player development by reorganizing our driving range into a golf development center. We have built a short 6-hole course on the range, along with a new grass only hitting area and a short game and wedge skill area. We have also built 17 new tees on the golf course to offer a short course loop or route in a Tee it Forward effort. The Boot Camp was our motivation, and we hope to be the first in our area to offer a golf development option with the foundation being the driving range!"

– **Art Robidoux, PGA Owner**
Ocean Golf Management



"I had a tremendous time contributing to the GRAA Boot Camp at The Landings Club. I look forward to continuing to support and serve the GRAA and the attendees, and I am confident that we can continue to grow the Boot Camps into a 'must attend' gathering for PGA Professionals, managers, superintendents and range owners across the golf spectrum."

– **Lester George, ASGCA, President**
George Golf Design





"I have found the articles in Golf Range Magazine to be very helpful and insightful to my operation. It is great to read articles on items that we are already doing, which tell us others are having success with the same concepts. When I find new ideas, it gives us a chance to look for ways to improve what we're doing and implement new things to enhance the golfer's experience at our club."

– Nolan Halterman, PGA Director of Golf
Anthem Country Club


Anthem Country Club™



“More than anything, the GRAA has provided me new ideas and ways to help people play better golf and enjoy the game more. The videos and articles in Golf Range Magazine often give me a different view on a training aid or fresh perspective on a drill/exercise that I may not have used for some time.”

– **Andy Hiltz, PGA Director of Instruction**

Golftec
GRAA Top 50 Growth of the
Game Teaching Professional





"The GRAA boot camp exceeded all my expectations and gave me lots of exciting information to take back to my Charleston National staff. I have no doubt our driving range will be more profitable in 2015 due to many of the ideas absorbed from the GRAA boot camp. The forum was a perfect setting to really gain awareness about what's working and not working at other green grass facilities in the region, as well as PGA trends. I look forward to attending next year!"

– Jennifer Kearney, Assistant General Manager
Charleston National Golf Club





"I love to read the GRAA best practices and articles. New ways to do things or something a little different is hard to think of when we are all consumed in our own facilities. I also like that GRAA has incorporated videos, which is even more descriptive and love to see the visual aspect."

– **Shawn Cox, PGA Director of Golf**

The Grand Golf Club,
GRAA Top 50 Range/Private





“The GRAA best practices have been fun to read and always creative. Holding outings on the wedge range and hosting a demo day for women are just two ideas we have implemented.”

– **Mike Barge, PGA Director of Instruction**

Hazeltine National Golf Club,
GRAA Top 50 Range/Private





"Thank you for bringing your GRAA Boot Camp to NJ – it was terrific! We got a lot of new ideas."

– **Sue Delaney, PGA Head Professional**
Basking Ridge Country Club





"The GRAA certainly acts as a resource and avenue to research great ideas from leading industry professionals."

**– Chad Fleming, PGA General Manager/
Director of Golf**
TPC Jasna Polana,
GRAA Top 50 Range/Private



JASNA POLANA



“Thanks so much for an informative GRAA boot camp. I can’t wait to do it again.”

– **Marty Strumpf, PGA Head Professional/Owner**
Farmer Brown’s Golf Center





“GRAA has been a great partner in helping us to provide our guests an experience beyond their expectations. The benefits of membership have had positive bottom line impact with an emphasis on creating and nurturing long lasting customer relationships-that’s a winning combination at Stadium Golf Center! Thank you GRAA!”

– **Monty Leong, PGA Head Professional/
General Manager**
Stadium Golf Center,
GRAA Top 50 Range/Stand Alone





“Just a note to tell you how much I have enjoyed the GRAA Boot Camps I’ve attended – The Landings Club in 2014, and PGA Center for Golf Learning and Performance in 2013. The content was excellent, providing many great program-enhancing ideas as well as revenue boosting suggestions. Thank you for all you’ve done.”

**– Steve Whidden, PGA Master Professional/
Director of Instruction**

Rosedale Golf And Country Club,
GRAA Top 50 Growth of the Game
Teaching Professional





“It was very exciting to be able to host a GRAA Boot Camp at our facility. Having taught at one the previous year, I knew it would be a very professionally run event attracting golf professionals from the area. The GRAA has really created a nice traveling product that is a must-attend if in your area!”

– **Nicole Weller, PGA Head Teaching Professional**

The Landings Club,
PGA Youth Player Development
Award Winner,
GRAA Top 50 Growth of the
Game Teaching Professional





"The GRAA is great to work with because their goal truly is to help get, and keep, people interested in the game of golf. The association is very adamant about helping to promote the best facilities and instructors who do that!"

– **Scott Hogan, PGA**

GRAA Top 50 Growth of the
Game Teaching Professional





“The recent GRAA Boot Camp was upbeat and informative. It was wonderful to hear great speakers like Lou Guzzi and Stephen Kay. I left the Boot Camp with more ideas than expected and will definitely attend another.”

– **Sean Driscoll, PGA Director of Instruction**
Big Swing Golf Center





“The GRAA Boot Camp at Mistwood was very beneficial. The presentations, and sharing of ideas were extremely valuable to my teaching business. I was able to bring new ideas and technology back to my club, which helped add revenue to my business and to the club’s bottom line. I really impressed the club officials!”

– **Mike Carbray, PGA Director of Instruction**
Butterfield Country Club





"As a three-time winner of the GRAA Top 50 Ranges, Red Ledges has received the positive recognition as one of the top private golf facilities in the state of Utah. This notoriety has brought numerous new golfing members and golf school students to Red Ledges, which has significantly increased operational revenues."

– Jon Paupore, PGA Head Professional

Red Ledges,
GRAA Top 50 Range/Private





"I have been using *Golf Range Magazine* to help me stay current and to learn about trends in the industry. I have found the articles particularly useful in learning about what others have done to stay ahead of the curve. They have also given me ideas on what I can do to make our facility better. Thank you for making us all better."

– **Dale Abraham, PGA Director of Instruction**

Desert Mountain Club,
GRAA Top 50 Range/Private,
GRAA Top 50 Growth of the
Game Teaching Professional





“The GRAA provides great information and covers a broad spectrum of topics to help me grow my business! I’ve kept in touch with many professionals I met at the Boot Camp, and have continually shared ideas.”

– **Brad Latimer, PGA Director of Instruction**
Smiley’s Golf and Learning Center





“Loved the exchange of ideas at the GRAA boot camp. The GRAA staff kept the interest level high.”

– **Mimi Brown, PGA Owner**
Brown Golf Management

browngolf
management



“Being chosen as a GRAA Top 50 Range has meant a huge deal to our facility. Our members take great pride in our practice facilities and this has further solidified our position as one of the top clubs in the area. The GRAA continues to provide us with knowledge and ideas to grow and better our operation and make a lasting impression from the minute they step on our practice facility.

– **Scott Lien, PGA Head Professional**

The Rookery at Marco Golf Club,
GRAA Top 50 Range/Private





“The education and information shared through golfrange.org, Golf Range Magazine, best practices emails and a GRAA Boot Camp I previously attended, have all been immensely helpful. I always strive to grow as a PGA Professional. I continually use the GRAA as a source to learn from the best on a weekly, monthly and annual basis.”

– **Sarah Bidney, PGA Teaching Professional**

Sugar Creek Golf Course,
GRAA Top 50 Growth of the
Game Teaching Professional





“My association with the GRAA has been extremely valuable in building my business. The articles, partners and ideas found in the magazine and the association has helped me keep my business fresh. Being recognized as a Top 50 Growth of the Game Teaching Professional has definitely brought recognition to what I love to do.”

– **Scott Robbins, PGA Director of Instruction**

Scott Robbins Golf,
GRAA Top 50 Growth of the
Game Teaching Professional





“The sharing of ideas from both the GRAA Boot Camps and Golf Range Magazine is excellent! In a challenging economy, with golf being down not only in rounds played, but equipment and apparel sales, we need to rely on each other to continue to drive ideas for our patrons, customers, and members.”

– **Dan Baker, PGA Professional**
Golf Galaxy



“Dancing Rabbit Golf Club greatly values our relationship with the GRAA and is very proud of the recognition we have received. The GRAA helps all facilities to offer and show the best ideas, amenities and services possible for all golfers to enjoy.”

– **Mark Powell, PGA Director of Golf**

Dancing Rabbit Golf Club
at Pearl River Resort,
GRAA Top 50 Range/Public





“Thank you for recognizing Shadow Ridge as one of the Top 50 Ranges in America. Over the years we have parlayed our association with the GRAA, and this award, to exponentially increase our range quality, fees and golfer participation. You have a great product. On behalf of Shadow Ridge Country Club, I want to thank all the folks at the GRAA for continuing to provide the most up-to-date information on golf range operations and promotions. Your *Golf Range Magazine* has become the bible for practice facility operators.”

– **Gary Gabrielson, PGA Director of Golf**

Shadow Ridge Country Club,
GRAA Top 50 Ranges/Private





“The GRAA boot camp I attended was informal, and educational. Learning from PGA National Teacher of the Year, Lou Guzzi, was a valuable experience. Definitely helped me improve as an instructor and the bottom line of my facility!”

– **Jason Blonder, PGA First Assistant Golf Professional**
Ash Brook Golf Course





“The information shared by the GRAA in their best practices and digital magazine have been greatly beneficial to my operation here at mountain brook club. I’ve even contacted some of the PGA Professionals featured for more information on what they shared, and they’ve all be very willing to help. I’ve seen numerous ideas and practices that I’ve never even thought of in our profession. Helping each other has been a very rewarding trait and the GRAA has facilitated that information swapping.”

– Jeff Jordan, PGA Director of Golf

Mountain Brook Club,
GRAA Top 50 Range/ Private





“The GRAA Boot Camp was great and I feel fortunate to have the opportunity to attend. Many best practices shared by experts at other facilities can only help to improve revenue and profitability at my facility. Even just implementing one idea learned from the GRAA Boot Camp makes it well worth attending.”

– **Joel Weitz, PGA Director of Golf and Owner**

Vitense Golfland,
GRAA Top 50 Range/Public





“Having experienced a growth in junior golf, equipment fitting along with the plans of building a new short game facility, GRAA has been a great tool to help us find ways to improve our bottom line.”

– **Rob Clark, PGA Director of Golf**
The Ledges of Huntsville Mountain,
Dixie PGA Section Past President





“The GRAA Boot Camp was outstanding! Seeing the junior golfer so entertained by Nicole Weller was exciting to watch and good to see people like Patrick and Ryan of the GRAA willing to find the challenges that we face in the business.”

– **Lee Puddefoot, PGA Head Professional**
Olde Hickory Golf and Country Club





"The GRAA has done a very good job of educating and elevating PGA Professionals through your various promotions and programs, such as Top 50 Growth of the Game Teaching Professionals and Top 50 Ranges and best practices segments in the online magazine. The GRAA is a great friend to the PGA of America and the sport of golf. Keep up the good work."

– Will Reilly, PGA Director of Instruction

Royal Palm Beach Golf Academy,
PGA Youth Player Development Award Winner,
PGA Player Development Award winner,
GRAA Top 50 Growth of the Game Teaching Professional





“Love being part of the GRAA! It is great for us to take some of the best practices and tweak our academy profile! As I spend most of my time on tour these days, I can see the influence on facilities around the nation!”

– Joe Hallett, PGA Director of Instruction

Vanderbilt Legends Golf Academy
GRAA Top 50 Growth of the
Game Teaching Professional





“Everyone should have the opportunity to attend and to learn from other PGA Professionals in the room as we did at the GRAA Boot Camp!”

– **Adam Chandler, PGA Apprentice
Assistant Golf Professional**
Brackett’s Crossing Country Club





"I thought the GRAA Boot Camp that was hosted at The Landings Club was phenomenal! The opportunity to listen and to learn from Lester George, the attending sponsors and two of the Top 50 GRAA Growth of the Game Award Winners was pretty special and I was able to apply their processes into my teaching and coaching style. I certainly look forward to attending another one!"

– Jim Sykes, PGA Assistant Golf Professional

The Landings Club





“At the busy Haggin Oaks driving range, we are always looking for ways to improve our customers experience, increase revenues, and streamline expenses. The GRAA has been an invaluable resource to accomplish all three and keep our facility at the cutting edge of driving range facilities.”

– **Mike Woods, PGA Manager**

Haggin Oaks Golf Complex,
PGA Merchandiser of the Year/
Public Facility,
GRAA Top 50 Range/Public





“Being part of the GRAA for us has given our club two primary benefits. First, it’s nice to be part of a great group of clubs that are like-minded in offering great practice facilities for their clients/golfers. We have ‘stolen’ some great best practices from other clubs. Second, it’s a differentiator amongst our peer clubs that we have been recognized for having one of the best practice facilities in the northwest. We knew it, but now we can promote the fact to members, guests, and potential members alike.”

– **Bryan Tunstill, PGA Head Professional**
Columbia Edgewater Country Club,
GRAA Top 50 Range/Private





“I was fortunate to attend the recent GRAA Boot Camp at Fiddler’s Elbow. Hearing Stephen Kay present and to be so engaging concerning practice facility design and me being able to talk to other operators, to learn what is working for them, were both truly valuable.”

– **Bob Issler, PGA Owner**

Tom’s River Golf Center

TOMS RIVER
GOLF CENTER



"I really enjoy using the GRAA as a resource for my golf operations. From the best practices to equipment reviews, I can always count on the GRAA to help improve on what we do."

– Don Hurter, PGA Head Professional

Castle Pines Golf Club,
GRAA Top 50 Range/Private





"The GRAA Boot Camp at The Landings Club was a great way to engage with other PGA Professionals and take a little from each on how to make your junior and teaching programs better. I especially enjoyed the growth of the game and player development session by John Newkirk. And to cap it off Lester George's presentation on range design to re-think, re-purpose and re-create was eye opening."

– Paul Killgallon, PGA Assistant Golf Professional

The Club at Savannah Harbor





"The GRAA Boot Camp was awesome! Great chance to meet and share with some of the best in the business! Keep it up."

– Jason Sedan, PGA Director of Instruction
Orchid Island Golf & Beach Club,
GRAA Top 50 Range/Private





“Working with the GRAA is a fantastic experience. Being able to learn from so many industry professionals and to also do my part to extend my experiences creates an environment of continued improvement. Through this education, golf professionals have the ability to adopt many of the practices at their own facilities. I will continue to use the GRAA as a resource and educational tool to better my facility.”

– **Pat Mastrian, PGA Assistant Golf Professional**
Rehoboth Beach Country Club





"I took away several ideas from the GRAA Boot Camp at Kinloch that I think will help enhance my business. Thought the ideas were good and learned a lot from others doing things differently. Loved exchanging ideas with different operators."

– Jay Perkins, PGA Head Golf Professional
Bel Air Golf Center





“The GRAA staff was great at keeping on track and initiating discussion at the recent GRAA Boot Camp at Trump National – Los Angeles. There was way more interaction than I have seen at past educational seminars. Keep up the good work!”

– **Chris Talerico, PGA Director of Golf**
Santa Barbara Golf Club





"I read GRAA Best Practices and *Golf Range Magazine*. After reading the topics, I apply the practices that make sense for my operation and modify them to meet the needs of my customers. These have had a positive impact on my business."

– **Rob Sedorcek, PGA Director of Instruction**

Country Club of St. Albans,
GRAA Top 50 Range/Private





“The GRAA provides valuable industry information from the top teachers in the game on player development and programming. My bottom line has been directly impacted from the information provided.”

– **Jim Estes, PGA Director of Instruction**

Olney Golf Park,
PGA Patriot Award Winner,
GRAA Top 50 Range/Public
Top 50 Growth of the Game
Teaching Professional





"I am always looking for new and better ideas for increasing the activity and offerings at our golf academy and practice facilities at Sycamore Hills Golf Club. GRAA provides so many great ideas that are either new or may have an interesting twist to what we already offer. Having three newly renovated practice tees and two new short range offerings, I am very excited to watch for additional new ideas and programs from GRAA best practices that may be implemented!"

– Tim Frazier, PGA Head Golf Professional

Sycamore Hills Golf Club,
GRAA Top 50 Range/Private





“Being selected as one of the GRAA Top 50 Stand Alone Ranges is a source of great pride not only at John Prince Golf Learning Center, but also throughout the entire parks and recreation department for Palm Beach County. Showcasing the award and related articles in the golf shop is extremely valuable for us so that we can show our staff that all our hard work pays off. It also validates with our customers what they suspect, that John Price Golf Learning Center offers a unique practice experience that is hard to find.”

– **Phil Henry, PGA General Manager**

Park Ridge Golf Course,
GRAA Top 50 Range/Stand Alone





"The GRAA has been an awesome source of ideas, suggestions and ways to improve my teaching, increase revenues on the range and really good best practices. The GRAA Boot Camp has been a great way to get PGA Professionals and range owners together to discuss ways to increase sales at facilities as well as challenges associated with golf. I look forward to the next opportunity to attend a GRAA Boot Camp."

– Steve Hutton, PGA Head Golf Professional
Geneva Golf & Country Club





"I am a huge fan of the GRAA Best Practices as I read as many as possible. It's a great way to learn new ideas and see what other successful golf professionals are doing. *Golf Range Magazine* is a great resource for all kinds of things from new range products to teaching aids. And I would recommend that everyone should attend a GRAA Boot Camp if possible – it's a great way to learn and to network with your peers."

– **Steve Loesher, PGA Regional Director
of Player Development**
Billy Casper Golf





"The GRAA provides a wonderful resource for operators to be able to stay abreast of current market trends, marketing ideas, new equipment introductions and reviews, and real life experiences from individuals 'in the business' that have helped me stay on track with managing a successful operation. I am grateful to have the GRAA, and look forward to their information every month."

– David Tomczak, PGA General Manager

Duran Golf Club,
GRAA Top 50 Range/Public





“Dulles Golf Center and the Chuck Will Golf Academy have had a long standing, positive relationship with the GRAA. Through seminars, *Golf Range Magazine*, and Best Practices, we have gained valuable information and ideas that not only improve our facility, but directly impact our bottom line!”

– **Chuck Will, PGA Director of Instruction**

Dulles Golf Center,
GRAA Top 50 Growth of the
Game Teaching Professional,
GRAA Top 50 Range/Stand Alone





“The tools provided by the GRAA have been invaluable for me to exchange ideas with fellow professionals. In our business, the best way to learn is through interaction with peers and by utilizing the fraternal nature of the PGA and the willingness of its members to share the knowledge that has made them successful. The GRAA has done an excellent job in organizing and facilitating forums, which provide exactly this type of career enriching opportunity for its members!”

– **Paul Sargent, PGA Director of Golf**
The First Tee of Richmond & Chesterfield





“At Chambersburg CC we have seen the benefits from attending the GRAA Boot Camp in the way of golf operations and merchandising. First, GRAA events have forced us to reexamine some of our previous business models and how we operate our club. Secondly, they’ve helped to finalize large renovations and improvements at our facility. We are also looking at improving our practice facility, adding a teaching center and possibly expanding into indoor golf – ideas and priorities that are now brought to the forefront due to our involvement with the GRAA.”

– **Jameson Wallace, PGA General Manager/
Head Golf Professional**
Chambersburg Country Club





"The GRAA is a great resource for any driving range (stand alone, public, private or resort) to use for networking and operational information. *Golf Range Magazine* and the Best Practices are invaluable products that provide proven ideas that can help all facilities use the range to drive revenue and grow the game!"

– **Greg Mason, PGA Head Golf Professional**
Waverly Municipal Golf Course,
PGA Honorary President-Iowa PGA Section





"I am so appreciative of the GRAA and their efforts to grow the game and recognize those in the business, like me, who are trying to grow the game at the grass roots. I am so honored to have received multiple awards from the GRAA and provided content for best practices. Thank you GRAA for your support of hard working professionals!"

– Chris Smeal, PGA Teaching Professional
Stadium Golf Center,
GRAA Top 50 Range/Stand Alone





“Since being named one of GRAA’s Top 50 Growth of the Game Teaching Professionals my lesson book has exploded! I’m as busy as I can be. Thank you for this honor.”

– **Mike Richards, PGA Director of Instruction**

Mike Richards Golf Academy
GRAA Top 50 Growth of the
Game Teaching Professional



“Having the opportunity to be a part of the GRAA Top 50 and getting to know all the staff has been an extremely positive experience--to say the least. I’m a person that operates on relationships and transformation. The GRAA Boot Camps are a great resource for professionals to hear first hand from industry segment leaders and spend a couple days together that are priceless.”

– **Shawn Humphries, Performance Golf Coach**

Shawn Humphries Academy,
GRAA Top 50 Growth of the
Game Teaching Professional





“The club has just started utilizing the GRAA. Most recently the Bridgewater Club was recognized as a GRAA Top 50 Range. The club has always been proud of its facility and commitment to the growth and development of the game and being recognized by the GRAA is further affirmation that the Bridgewater Club has one of the best learning facilities in the country. Now, non-members will know what our members have known for years.”

– **Mike Gardner, PGA COO/General Manager**
The Bridgewater Club,
GRAA Top 50 Range/Private





"The GRAA has been an outstanding resource for not only Fox Hollow training center, but the three other ranges in our golf system. *Golf Range Magazine* keeps us on the leading edge of industry best practices across the country."

— **Mike Messina, PGA Player Development Director**

Fox Hollow Driving Range,
GRAA Top 50 Range/Stand Alone





"I want to personally thank the staff at the GRAA as your *Golf Range Magazine* has put out great articles especially in your best practices section. I enjoy reading these articles and find them very informative. I have used some of the ideas to help me at my club. Anytime you have your peers offering up ideas that have worked for them, you would be foolish not to take advantage of it. Thank you again and keep up the great work!"

– John Spina, PGA Director of Instruction

Philadelphia Cricket Club,
GRAA Top 50 Range/Private
Top 50 Growth of the Game
Teaching Professional





"The GRAA has been tremendous for our practice range and golf club. It is our go to resource for creative ideas, promotions and vendor referrals."

– **Stephen Clancy, PGA Head Golf Professional**

Granite Links Golf Club,
GRAA Top 50 Range/Public





“Our association with the GRAA goes back several years now. In that time, Shadow Ridge Country Club has been recognized as the region’s leader in practice area and driving range development. We really enjoy your ‘best practices’ features.”

– **Gary Gabrielson, PGA Director of Golf**
Shadow Ridge Country Club,
GRAA Top 50 Range/Private





"The GRAA Boot Camp at Haggin Oaks was a great opportunity to brainstorm with fellow professionals and to get some fresh ideas to try at my facility!"

– **Keith Lyford, PGA Director of Instruction**

Old Greenwood,
GRAA Top 50 Growth of the
Game Teaching Professional



Old Greenwood.



“Outstanding event! Meeting all of the astute fellow professionals and the private session the first evening with Lester George were the highlights of a great GRAA Boot Camp at Kinloch.”

– **Kevin Lovell, PGA General Manager**
Winton Country Club





"The exchange of ideas at with other PGA professionals at the Mistwood GRAA Boot Camp and the practice facility design presentation were awesome and terrific. Great job!"

– **Ed Stevenson, PGA Director of Golf**
Oak Meadows Golf Club





"I am very supportive and appreciate of your efforts to emphasize golf ranges in every capacity. The GRAA has huge potential to greatly benefit operators and PGA members."

– Joel Weitz, PGA Director of Golf/Owner

Vitense Golfland,
GRAA Top 50 Range/Public





"Always great to hear ideas from the industries best. Great GRAA Boot Camp at Fiddler's Elbow."

– **Doug Holub, PGA Teaching Professional**
D. Fairchild Wheeler Golf Course





"I am so grateful for the GRAA and the support it provides PGA professionals across the country. The award of Top 50 Growth of the Game Teaching Professional is one of the most meaningful awards to me because my passion is growing the game of golf! The GRAA has helped me gain exposure as an up and coming professional by allowing me to share ideas in best practices, provide a magazine with fabulous content, and encouraging me and my peers to grow the game."

– Megan Padua, PGA Teaching Professional

Belfair Plantation,
GRAA Top 50 Growth of the
Game Teaching Professionals





“The GRAA has been a tremendous asset to my growth of the game and player development initiatives. I regularly evaluate the best practices from other professionals to implement at my facilities. Being named a 2014 Top 50 Range has also provided me with additional marketing opportunities and increased my credibility within my region.”

– **Michael Henderson, PGA Managing Partner**

Calumet Golf Group,
GRAA Top 50 Range/Public

CALUMET GOLF GROUP



"The GRAA sends us best practice emails each month that teach us about relevant and helpful practices in our industry and allows us to see what some of our peers across the country are doing successfully. This connection between our facility and other facilities around the country is beneficial to us when we are trying a new promotion; we feel more confident that it will succeed if it has worked at other driving ranges."

– **Elizabeth Friel O'Brien**
Friel Golf Management



"The bottom line is this: the GRAA makes our facility better. Their ongoing commitment to providing valuable resources to assist us in reaching our goals is greatly appreciated. We use the great reputation of the GRAA to improve our efforts in promoting and growing the game of golf. We continually look forward to branding ourselves with the GRAA so we can offer a better experience for our members and guests."

– Britton Spann, PGA General Manager
Fairways and Greens





"Golf Range Magazine, GRAA Best Practices and Boot Camp are all great ways to pick up new ideas that have been successful at other facilities in order to enhance my operation. Everything I've seen the GRAA do is a home run!"

– Brian Varsey, PGA Head Teaching Professional
Ocean Reef Club





"I got some great ideas from the GRAA Boot Camp, which got me thinking of different ways to implement programs at my facility."

– **Fred Glass, PGA Head Professional**
Neshanic Valley Golf Course





“Having the opportunity to share my best practices’ with the GRAA community has encouraged great feedback from my peers that I have used to further enhance my own programs. It is important for professionals to share their innovative ideas to continue growing the game.”

– **Scott Shapin, PGA Assistant Golf Professional**
Kenwood Golf and Country Club





"I particularly enjoy Golf Range Magazine. It is great to hear about different promotions and upgrades used by owners or managers. Also, I am always very interested in any instructional info and really like the training aids descriptions and evaluations of all equipment. So when it arrives in my inbox I usually read it straight through. Thank you for the job you do."

– J.R. Ables, PGA Professional

Ables Golf on Avery,
GRAA Top 50 Range/Stand Alone

Ables Golf on Avery



"The Golf Range Magazine has been a good source for ideas on increasing participation in our golf lessons and camps. It keeps our golf programs and instructors up to date on trends and techniques that provide a better learning experience for our students. We also installed new overhead heaters and distance-focused targets on our range after reading an article on the importance of providing the best experience towards customer satisfaction. GRAA is a valuable resource."

– Thomas Kim, Operator
Golf Center of Connecticut,
GRAA Top 50 Range/Stand Alone





"Being from the Pacific Northwest PGA Section, I am thrilled that Kathy Gildersleve-Jensen is attending your GRAA event at Demo Day. She is from my Section and we are so proud that she is the first female PGA Teacher of the Year. I thank you for all of your work and efforts on behalf of the game and the many of us that need to perfect our Practice Areas. I am so excited that next year I may be able to upgrade my Range."

– Dan Hill, PGA Master Professional
Broadmoor Golf Club





"I have received the GRAA Growth of the Game Professional award for the last three years. I also receive the Best Practices emails. Both are invaluable to my business. I've implemented many ideas shared with Best Practices with considerable success. Receiving the award has really helped my marketing efforts by letting my students know that I have the game and their best interest at heart. It has also increased my credibility as an expert in my profession. For that I sincerely thank you."

– Rob Noel, PGA Director of Instruction

Rob Noel Golf Academy,
GRAA Top 50 Growth of the
Game Teaching Professional





“GRAA’s Best Practices, in which I myself have written a few articles, are a great tool for new ideas. It is an excellent way for fellow PGA Professionals to see what is trending in the rest of the country – whether it be in teaching, club fitting, travel, etc. We are not only helping ourselves but, helping our fellow professionals improve their bottom line by sharing our ideas.”

– **Mary Schiavetta, PGA Academy Director**
Schiavetta Golf Academy,
GRAA Top 50 Range/Stand Alone



“The golf architect talk at the GRAA Boot Camp was very eye opening! Great ideas to take back right away!”

– **Alan Manley, PGA Director**
Augusta Technical College





"I know that Golf Range Magazine is wonderful and I appreciate the Best Practices and success stories the most as this sparks ideas with information from forward thinking professionals. As our industry continues to evolve, the delivery methods of our traditional game will change and it is interesting to see how the best in our profession are adapting."

– **Eric Hogge, PGA PGM Faculty Member**
PGA of America





"I always enjoy your Best Practices emails as they are chock filled with much, valuable information. Keep them coming!"

– Judy Alvarez, PGA Master Professional

The Florida Club,
GRAA Top 50 Growth of the
Game Teaching Professional





"The GRAA Boot Camp is a very good networking experience. Meeting and building relationships with the sponsors is very beneficial. I have connected with PowerTee and now have an installation in Minnesota — A very good 'win-win situation' if not for the Boot Camp at TPC Twin Cities."

– **Jim Deutsch, PGA Golf Coach**
University of St. Thomas (Minnesota)





"GRAA was a great avenue to share our experience with a Demo Day and Golf Fair combination. Through the exposure we received, I received several phone calls from golf professionals around the country to find out how we made this day a success. Due to the great ideas provided by the GRAA, I always look forward to seeing what great GRAA Best Practices are taking place around the country."

– Colby Cowan, PGA Manager
City of St. George Municipality





"GRAA allows me see what my peers are up to and that really helps me come up with new ideas for our practice areas and teaching programs."

– Steve Dresser, PGA Director of Instruction

Steve Dresser Golf Academy,
GRAA Top 50 Range/Public





“For me the GRAA Boot Camp was a great experience! Whenever I have an opportunity to absorb and collaborate with top quality PGA Professionals about ways to grow the game and the business, it’s a no brainer. As a PGA member for only 12 years, being able to watch a PGA National Teacher of the Year give a ‘live lesson’ will always encourage me to go out of my way to be a part of the experience. I am just glad I was on the ‘short list’ of invitees to the Boot Camp. Great stuff!”

– **Ed Gibson, PGA Director of Golf**

Makefield Highlands Golf Club,
GRAA Top 50 Growth of the
Game Teaching Professional





"Golf Range Magazine has been a great resource for me and our facility to keep us up to speed on GRAA Best Practices and what is happening in the golf industry. I look forward to each issue to see what nugget of information will be helpful to our operation."

– **Tiffany Faucette, LPGA Lead Instructor**

1757 Golf Academy,
GRAA Top 50 Growth of the
Game Teaching Professional

1757
GOLF ★ CLUB



“Our operation benefits from the GRAA from the quality of educational ‘Best Practices’ pieces. Looking at the GRAA Best Practices we are able to take a great idea and put our own spin on it to make it work for our customers and operation. The Boot Camps are tremendous for the networking opportunities and the sharing of knowledge from our leaders in the golf industry.”

– **Brent Lingel, PGA Head Golf Professional**

Keeton Park Golf Course,
GRAA Top 50 Range/Public





"I appreciate the support of GRAA in growing our game and making it more inclusive. We always have an overflow crowd at our driving range on Mondays when we have our clinics for Special Olympic athletes and Saturdays when we have our weekly clinics for veterans and disabled veterans. Everyone can play golf."

– **Bob Beach, PGA Golf Professional**

Braintree Municipal Golf Course,
PGA Patriot Award Winner,
GRAA Top 50 Growth of the
Game Teaching Professional





"GRAA Boot Camps are a wonderful forum for professionals to gather and get new information and exchange ideas that can make us better professionals and operators. The value of these events is immeasurable."

– **Bill Abrams, PGA Professional**

Balmoral Woods,
GRAA Growth of the Game
Teaching Professional





“We have been very happy with our relationship with the GRAA. I read much of Golf Range Magazine each month and I archive the ‘Best Practices’ so that when we are looking at something new I can go back and see if someone has already had that experience. Having that information readily at hand is very valuable.”

– **Danny Elkins, PGA Professional**

Georgia Golf Center,
GRAA Top 50 Stand Range/
Stand Alone





"The GRAA is not just for driving ranges! Our golf courses benefit tremendously from our relationship with the GRAA. They provide us a wealth of knowledgeable resources in all facets of our operations from food & beverage to golf course maintenance and everywhere in between."

– **Carl Filipowicz, PGA Regional Manager**
Traditional Golf Properties





"The GRAA has been a great resource for me at the club and it has helped me increase participation in events. The 'Best Practices' has been very beneficial with innovative ideas, which has made my operation stronger. The teaching section has been very informative with helpful training aids and fitness tips as well as the golf range equipment section."

– Tim Dale, PGA Head Golf Professional

Federal Club,
GRAA Top 50 Range/Private





"The past two years Liberty National has been given the honor of a GRAA Top 50 Golf Range. This is something we are very proud of and would like to thank GRAA for inspiring us to continue to improve our range operation through best practices and keeping us updated on industry trends. Thank you GRAA!"

– **Dan Schleichart, PGA Head Golf Professional**

Liberty National, GRAA Top 50
Range/Private

