

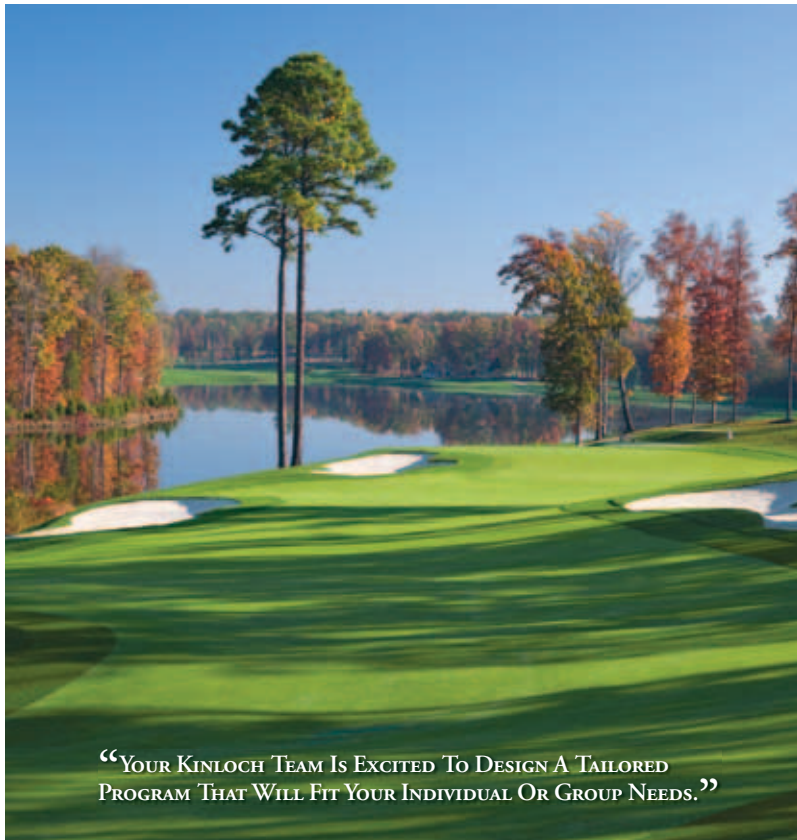


G O L F D E V E L O P M E N T P R O G R A M

The Kinloch Golf Development Program is a comprehensive golf training concept designed to enhance your enjoyment, health and skill levels. With our recognized professional staff including Director of Instruction Steve “Slot” Slotterback, Director of Fitness Malcolm Lickers, Head Golf Professional, Mike Gebhard as well as Equipment Fitting Expert Michael Ferguson, this program is dedicated to providing our members and their guests with the ultimate golf learning experience. Combining professional instruction, state-of-the-art technology, and world-class facilities to enhance your performance, the Kinloch Golf Development Program is sure to improve your golf game.

At the Kinloch Golf Training Center you can experience a complete personalized analysis commensurate with programs designed for the best players in the world. Our programs offer a comprehensive examination analysis of your golf swing, physical evaluation and equipment testing tied together by incorporating one of the most technologically advanced golf improvement training facilities in the country. Our focus is on swing efficiencies, conditioning, and custom golf equipment fitting. After working hand-in-hand throughout all stages of a thorough analysis testing, your professional team will plan, design and recommend an instruction program to help you optimize performance.

Whether it is a development plan designed for your personal game enhancement or group sessions and clinics for entertainment purposes, we are delighted to assist you in reaching your goals. Your professional staff at Kinloch is excited to customize a program designed specifically for your preference. Let us know how we can help take your next golf excursion, business meeting or cottage visit at Kinloch to the next level.



“YOUR KINLOCH TEAM IS EXCITED TO DESIGN A TAILORED PROGRAM THAT WILL FIT YOUR INDIVIDUAL OR GROUP NEEDS.”

INSTRUCTION:

- Custom personal or group programs
- Video camera swing analysis
- Expert review and swing recommendations
- Professional design and monitoring of practice schedule
- On course playing lessons
- Game management assistance and strategy

FITNESS:

- Complete physical evaluation identifying strengths and limitations affecting golf swing
- Professional advice in designing exercise program and practice workouts
- Regular evaluation of progress to goals
- Nutrition information and dietary recommendation
- Injury rehabilitation and prevention

EQUIPMENT FITTING:

- Golf club evaluation and custom fitting – long and short game
- Flight scope launch monitor testing
- 14 club set optimization
- Golf ball analysis and recommendation
- Timely delivery for new custom equipment

G O L F D E V E L O P M E N T P R O G R A M S

Please find potential formats below that are available and designed to be fun and informative while ensuring ample personal attention for all involved.

Comprehensive Golf Development Program

A unique and comprehensive approach to game improvement. The Golf Development Program focuses on participants receiving expert analysis and instruction in three critical areas.

- The Golf Swing
- Golf Fitness
- Equipment Analysis



Individuals will personally meet and work with a staff professional instructor to have their swing analyzed; receive personal golf fitness evaluation with trainer Malcolm Lickers; work with a custom club fitting expert to receive a full set analysis and fitting. The professional team will jointly share information and recommendations while formulating a plan for strategic development.

Short Game Masters Series

This popular clinic is designed for participants to receive professional instruction and assistance on aspects of the short game such as chipping, pitching, bunker play and putting. All areas covered are extremely helpful in preparing golfers to negotiate Kinloch's demanding green complexes.

Full Swing Video Session

Utilizing our state-of-the-art video systems, this clinic allows participants to receive valuable insight and recommendations on how to improve their swing through professional instruction and video technology.

Fundamentals Clinic

Develop and reinforce sound fundamentals to assist in improving one's game. Topics such as proper set up, swing path and proven swing feels are discussed and practiced to provide a solid foundation to the golf swing.

Pre Round Fitness Assembly

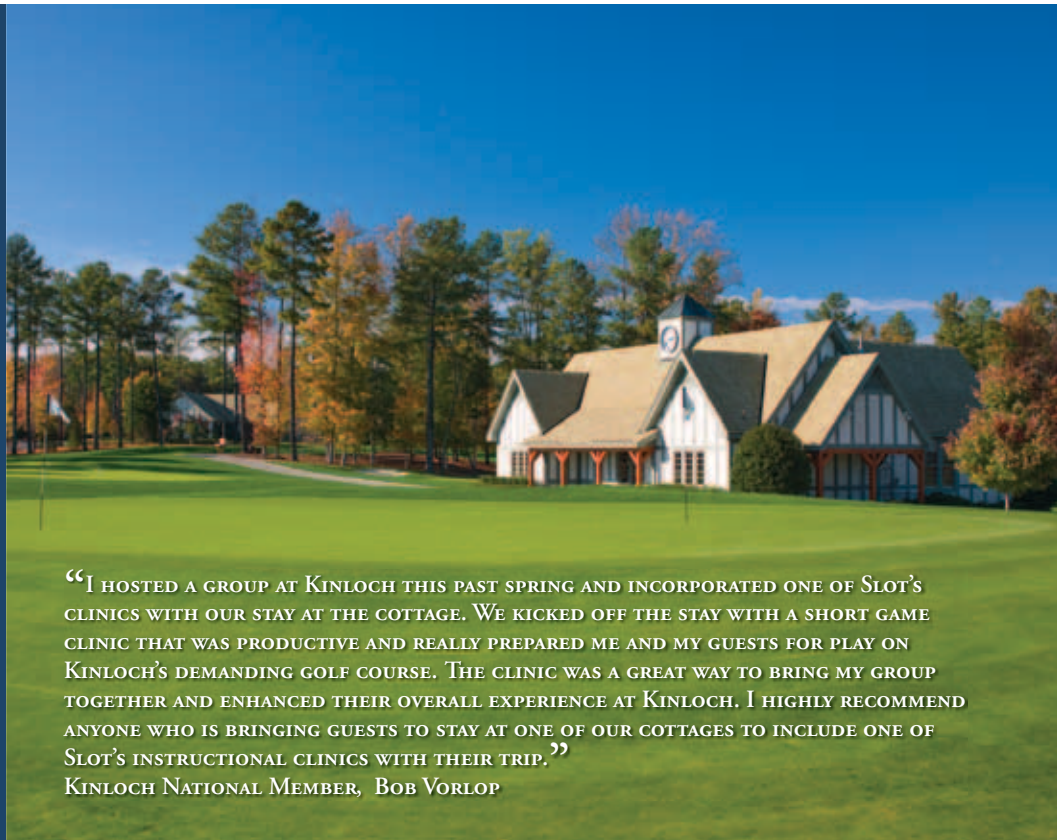
Spend time with Malcolm prior to starting your day of golf. Make sure that you are properly stretched and ready for playing as well as walking Kinloch's 19. Learn fitness techniques while also receiving nutritional advice.

Course Management

Work on the course with a professional that will provide effective management strategies to help maximize a golfer's scoring potential.

An Evening at the Training Center

Enjoy the full amenities of your Kinloch Training Center. This is a terrific opportunity to incorporate video analysis, launch monitor testing and examine the newest product lines from leading manufacturers while relaxing with delicious hors d'oeuvres and favorite beverages.



“I HOSTED A GROUP AT KINLOCH THIS PAST SPRING AND INCORPORATED ONE OF SLOT’S CLINICS WITH OUR STAY AT THE COTTAGE. WE KICKED OFF THE STAY WITH A SHORT GAME CLINIC THAT WAS PRODUCTIVE AND REALLY PREPARED ME AND MY GUESTS FOR PLAY ON KINLOCH’S DEMANDING GOLF COURSE. THE CLINIC WAS A GREAT WAY TO BRING MY GROUP TOGETHER AND ENHANCED THEIR OVERALL EXPERIENCE AT KINLOCH. I HIGHLY RECOMMEND ANYONE WHO IS BRINGING GUESTS TO STAY AT ONE OF OUR COTTAGES TO INCLUDE ONE OF SLOT’S INSTRUCTIONAL CLINICS WITH THEIR TRIP.”

KINLOCH NATIONAL MEMBER, BOB VORLOP

“WE ALL KNOW WHAT THE KINLOCH EXPERIENCE IS ALL ABOUT... IT IS EXCEEDING EXPECTATIONS. HAVING GUESTS AT ONE OF THE COTTAGES IS A TREAT FOR MY BEST CUSTOMERS EACH YEAR. THE GOLF, THE FRIENDLY SERVICE, AND THE TERRIFIC FOOD MAKE FOR AN EXPERIENCE THEY COULD FIND NO WHERE ELSE. WHEN WE ADD A MORNING GOLF CLINIC AND GROUP LESSON OUR GUYS GO CRAZY! SLOT FILMS THEIR SWING IN STOP ACTION FRAMES AND WRITES HELPFUL COMMENTS AND MAILES THEM TO EACH PERSON IN THE GROUP. WHAT A WONDERFUL MEMENTO FROM KINLOCH. TALK ABOUT EXCEEDING EXPECTATIONS!”

KINLOCH RESIDENT MEMBER,
CHRIS LANSING



STEVE “SLOT” SLOTTERBACK, PGA

DIRECTOR OF INSTRUCTION 2006 Middle Atlantic PGA Teacher of the Year

Stephen “Slot” Slotterback has served as the Director of Instruction at Kinloch Golf Club in Richmond, Virginia since 2001. Slot has been teaching the game of golf to golfers of all levels since 1994. Prior to joining the professional staff at Kinloch, Slot spent two years teaching at Hunting Hills Country Club in Roanoke, Virginia and served as Director of Instruction at Roanoke Country Club in Roanoke, Virginia for four years. Slot was also a member of the Rick Smith Golf Academy Teaching Team where he was involved with instructing and playing at corporate outings across the country. He has served as Lead Instructor at the Rick Smith Golf Academy at Tiburon Country Club in Naples, Florida. Slot was elected to membership in the Professional Golfers’ Association of America in 1998. He has appeared on *The Golf Channel* in a Golf Academy segment and instructed at *Golf Digest* schools. He was also featured as an instructor on the Inside Approach infomercial that was featured on *The Golf Channel*. In Roanoke, on the Fox TV affiliate, Slot was featured in a weekly golf instructional segment on FOX TV titled “In the Slot.” He has had instructional articles published in *Golf Illustrated* and *Virginia Golfer* magazine.

In 2006 Slot was named the Teacher of the Year for the Middle Atlantic Professional Golfers Association. Several times he has been recognized by *Golf Digest* magazine as one of the top instructors in the state of Virginia. He has also had the privilege of being a featured speaker at Middle Atlantic PGA Teaching & Coaching summits. In 1998 he completed Level IV of the Golf Professionals Training Program with the highest aggregate test score ever recorded at that time. He was awarded a Titleist-Footjoy GPTP Apprentice Scholarship in 1999. He was also elected to the exclusive Taylor Made — Adidas Presidential Advisory Staff in 2004. Slot is currently a member of the Taylor Made’s Instructor’s Staff.

Slot has taught numerous touring professionals and currently is assisting Champions Tour Player, Bobby Wadkins. Along with working with many golfers who compete on various tour levels, Slot has over the years worked with many nationally ranked amateurs, collegiate and high school players. He derives much enjoyment from helping golfers of all levels improve and ultimately increase their enjoyment of the game. Slot is looking forward to assisting you in designing a program for you and to fit your individual and group preferences guests.

He can be contacted in the Golf Training Center 804-784-8000 or email: sslotterback@kinlochgolfclub.com



MALCOLM LICKERS, PT/ATC

DIRECTOR OF FITNESS



Malcolm has worked closely with the golf instruction staff at Kinloch for 7 years and has been the Director of Fitness at the Club for the past five seasons. He brings 22 years of sports medicine experience to our Golf Development Program. Prior to joining the team at Kinloch, Malcolm served as an athletic trainer at Old Dominion University, West Virginia University and the College of William and Mary. He has earned several degrees in sports medicine and athletic training with his most recent in Physiotherapy from the Robert Gordon University in Aberdeen, Scotland. He spent three years in Scotland with his family and did his research in motion analysis and biomechanics. He received his undergraduate in Sports Medicine from Mercyhurst College in Pennsylvania followed by his Masters in Athletic Training from Old Dominion University. He has Sports Medicine experience from working on staff at The Hospital for Special Surgery in New York City, McLeod Sports Medicine in Florence, South Carolina and Chippenham Sports Medicine in Richmond. Malcolm has helped many athletes return to play and can help you with your injuries. Whether it is a sore back or injured knee, Malcolm has the experience to help.

His experience in golf stems from a passion for the biomechanics of the game. Malcolm developed a Golf Performance program while at McLeod Sports Medicine in Florence, South Carolina and assisted many golfers in the Grand Strand area. He also has experience with different golf fitness programs including the Titleist Performance Institute, Body Balance for Performance, and Back To Golf. This experience has given Malcolm the knowledge to help many golf professionals and golfers in Virginia.

After a complete evaluation and input from the Kinloch golf instruction staff, Malcolm will guide you through an exercise program to improve flexibility, strength, endurance, balance and power. The Golf Development Program promotes a better conditioned body to aid the improvement of golf function and progression with direction from your instructor.

Please do not hesitate to contact Malcolm for game improvement or for injury management at 804-784-8000 or email: mlickers@kinlochgolfclub.com.

A wide-angle photograph of a golf course. In the background, a large, multi-story clubhouse with a grey roof and white walls sits atop a hill. The clubhouse is surrounded by trees with autumn foliage in shades of orange, yellow, and red. The foreground is dominated by rolling green hills with several sand traps and a small pond. The sky is a clear, bright blue. The overall scene is peaceful and well-maintained.

“WHEN ONE INTEGRATES SLOT AND MALCOLM YOU GEOMETRICALLY INCREASE YOUR HEALTH BENEFITS AND IMPROVE YOUR GOLF GAME.”
KINLOCH RESIDENT MEMBER, LEON RODAY

MICHAEL FERGUSON, PGA
EQUIPMENT FITTING EXPERT

Michael Ferguson has been a member of our PGA professional golf staff at Kinloch for two seasons. He is an accomplished player and who has acquired valuable knowledge along with experience in custom golf club and ball custom fitting. He developed his skills through his degree in Professional Golf Management from Methodist University in North Carolina accompanied by tenure at several fine golf clubs across the country. He has attended fitting seminars and is a certified custom club fitter by Titleist, Taylor-Made, and Ping. Michael has extensive knowledge of golf shaft properties and performance features. He is excited to be part of our Golf Development Program with the opportunity to assist your game improvement through the proper equipment.

Michael is available at the Golf Training Center at 804-784-8000 or by email: mferguson@kinlochgolfclub.com





KINLOCH GOLF CLUB IS INTENDED FIRST AND FOREMOST TO BE A FIRST CLASS GOLF CLUB EMPHASIZING IMMACULATE CONDITIONING, A SIMPLE BUT SPECIAL CLUBHOUSE FACILITY, A SMALL AND COMPATIBLE MEMBERSHIP OF INDIVIDUAL MEMBERS, A CHAMPIONSHIP GOLF COURSE AND PRACTICE FACILITY AND SERVICE OF THE HIGHEST QUALITY. THE GOAL IS TO MAKE KINLOCH GOLF CLUB THE NUMBER ONE GOLF CLUB IN RICHMOND, IN VIRGINIA AND BEYOND.





KINLOCH GOLF CLUB
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